NRB: AS YOU KNOW, WE HAVE SEVERAL CONTROL DATA SERVICE
ANNIVERSARIES TO CELEBRATE TONIGHT, AND AS USUAL WE
THOUGHT WE MIGHT CAPTURE A LITTLE SLICE OF THE HISTORY
AND PERSONALITY THAT HAVE MADE EACH OF THESE PEOPLE SO
IMPORTANT AND SO VALUABLE TO US ALL.

THIS YEAR THERE'S AN ADDED SIGNIFICANCE TO THE
ANNIVERSARIES, BECAUSE THEY FALL ON AN OLYMPIC YEAR.
SINCE THE OLYMPICS REPRESENT EXCELLENCE IN COMPETITION,
IN SPORTSMANSHIP AND ACHIEVEMENT, IT WOULD SEEM
APPROPRIATE TO DISCUSS THIS YEAR'S ANNIVERSARY
EXECUTIVES IN ATHLETIC TERMS.

HOWEVER, THOSE OF YOU WHO'VE SEEN VERN SIELING PLAY
Tennis -- OR ROGER BALDELLI ON THE GOLF COURSE -- KNOW
THAT WOULD BE A MISTAKE. ONLY WHEN FISHING BECOMES AN
OLYMPIC EVENT COULD THIS GROUP BE THOUGHT OF IN SPORTING
TERMS.
BUT THERE IS ANOTHER ELEMENT OF ANCIENT GREECE THAT DOES APPLY TONIGHT -- AND THAT IS, THE TRADITION OF MYTHOLOGY. FROM ZEUS AND APOLLO TO HOMER'S ODYSSEY AND THE TROJAN WARS, THE GREEK MYTHS ARE STILL THE CLASSIC EXPOSITION ON THE NATURE OF MAN.

THERE'S NO PLOT OR THEME IN MODERN LITERATURE THAT WASN'T ANTICIPATED BY THE GREEKS, AND THERE'S VIRTUALLY NO STORY A WRITER COULD TELL TODAY THAT WASN'T TOLD -- AND TOLD BETTER -- IN GREEK MYTHOLOGY.

THE THEMES WERE UNIVERSAL, AND THE CHARACTERS LARGER THAN LIFE -- FROM KING MIDAS AND HIS GREED TO ICARUS, WHO PUT ASIDE HIS FATHER'S ADVICE AND FLEW TOO CLOSE TO THE SUN.

WELL, CONTROL DATA HAS ALWAYS HAD ITS CHARACTERS, AND ON OCCASION THEY TOO HAVE ACHIEVED MYTHIC PROPORTIONS.

TONIGHT, I'M PLEASED TO REPORT THAT WE HAVE ASSEMBLED THOSE MYTHS, AND IN HONOR OF THIS OLYMPIC YEAR WE SHARE THEM WITH YOU NOW.....

RMP: THERE IS, FOR EXAMPLE, THE TALE OF WHITTENBURCULES, WHO LIKE HIS NAMESAKE HERCULES, WAS DESTINED TO LABOR AT ONE SEEMINGLY IMPOSSIBLE TASK AFTER ANOTHER. MANY OF THESE TASKS WERE GIVEN TO HIM BY HIS MENTOR, SNOW WHITE --
NRB: NO! NO! THAT'S THE WRONG MYTH --

RMP: OH, YES. WRONG SCRIPT. THE TASKS WERE ASSIGNED BY HIS MENTOR, URSA WHITE, KNOWN ALSO AS CRANK WHITE.

TO WHITTENBURCULES HIS MENTOR WOULD SAY, THIS PLANT IS A MESS AND YOU'RE GOING TO SHOVEL IT OUT. AND THE YOUNGER MAN, LIKE HERCULES IN THE AUGEAN STABLES, WOULD SHOVEL IT OUT -- THOUGH SOME HAVE SAID THERE WAS A TIME WHEN HE SHOVELED IT IN.

ONE DAY CRANK SAID TO WHITTENBURCULES, LET'S HAVE LUNCH, AND THE YOUNGER MAN THOUGHT A REWARD WAS IN THE OFFERING, BUT INSTEAD HE WAS TOLD, YOU'RE GOING TO FIX THE WORLD DISTRIBUTION CENTER DOWN IN THE SLUMS AT THE FOOT OF OLYMPUS. THIS WAS THE GREATEST TASK THAT COULD BE GIVEN, FOR THIS WAREHOUSE SUFFERED MIGHTILY FROM THEFT AND FIRES AND UNFILLED ORDERS.

IN A SHORT TIME, WHITTENBURCULES RETURNED AND SAID, INVOLVEMENT TEAMS, AND CRANK WAVED HIM AWAY SAYING, IT'S YOUR TASK, DO AS YOU LIKE. A SHORT TIME LATER HE AGAIN RETURNED AND SAID, FAIR EXCHANGE, AND CRANK SAID, SON, THE WORLD CARES NOT FOR THE LABOR PAINS, ONLY FOR THE BABY. AND SO WHEN NEXT WHITTENBURCULES RETURNED HE HAD MADE OVER THE ENTIRE WAREHOUSE IN A PROFITABLE WAY.
LIKE HERCULES HIMSELF, HE WOULD SEEM TO HAVE EARNED A
POSITION OF EASE AND TRANQUILITY. BUT THIS WAS NEVER TO
BE, AND HE WENT ON TO MORE LABORS, EACH TASK MORE
dIFFICULT THAN THE LAST. SOME SAY IT WAS THE RESULT OF
HIS CARELESS HUMOR, OTHERS THAT A PERSON FROM THE
IONIAN -- THAT IS WEST -- COAST COULD NEVER TRULY BE
TRUSTED. IN ANY EVENT, SO GOES THE TALE OF
WHITTENBURCULES.

TONIGHT IT'S A PLEASURE TO RECOGNIZE THE ON-GOING EPIC
POEM OF SCOTT WHITTENBURG AND HIS TALENTED WIFE
TERRIE -- WHO BY THE WAY IS AN ACCOMPLISHED ACTRESS.
I'M TOLD THAT ONLY WHEN SHE WAS CONVINCED THAT
HENRY FONDA CAME OUT OF OMAHA DID TERRIE AGREE TO MOVE
THERE, AND, AS I UNDERSTAND IT, HAS SCOTT SHOVELING OUT
A LARGE HOLE IN THE CORN FIELD NEXT DOOR SO THAT SOON
WE'LL SEE THEM IN "ON NO. 2 YELLOW POND."

TONIGHT WE'RE PLEASED TO HONOR HIM FOR TEN YEARS OF
EXEMPLARY SERVICE WITH CONTRO DATA.

NRB:  NOW, AS THE ANCIENT GREEK ECONOMY MOVED TOWARD
MERCANTILISM, THERE CAME A NEED TO SELL MORE AND
DIFFERENT GOODS. NO LONGER DID THE OLYMPIAN GODS OF
WEATHER AND HARVEST RULE UNCHALLENGED -- NOW THERE CAME
GODS OF TRADE AND COMMERCE. MARKET-FOCUS BECAME THE
TOPIC ON EVERYONE'S LIPS. BUY LOW, SELL HIGH, AND
MORE'S TO THE MIDDLEMAN.
THE ACT OF SELLING WAS RAISED TO AN ART, AND THEN THERE CAME THE GREAT ARTIST OF HIS TIME. HE WAS TO THE MARKETPLACE AS POSEIDON WAS TO THE SEA. HIS WAS THE ESSENCE OF BARTER, AND ALL THE SECRETS OF SELLING.

HIS NAME.....WAS GOLFBALDELLI.

HE WAS FOREVER ON THE ROAD, AND WAS KNOWN FOR HIS BAG OF STICKS AND POCKETFUL OF WHITE BALLS, SO THAT WHEREVER HE WENT CUSTOMERS WOULD GREET HIM WITH AN ORDER -- AND A TEE TIME.

WHENEVER ILL TIDINGS DARKENED THE ATHENS MARKETS, GOLFBALDELLI WOULD BE SUMMONED. AND MOUNTING A PEDESTAL, HE WOULD SPEAK TO THE SELLERS AND TRADERS IN SUCH A WAY THAT ALL DESPAIR WOULD FLEE, AND THE MERCHANTS WOULD REPLENISH THEIR INVENTORIES.

HE WAS KNOWN BY EVERY MAJOR CARAVAN AGENT AND PROP SHOP ATTENDANT, AND A FEW MOMENTS IN HIS PRESENCE WOULD CONVINCE EVEN THE MOST SKEPTICAL THAT THE WORLD NEEDED A GOOD CONQUERING -- AND THAT HE, GOLFBALDELLI, WAS JUST THE ONE TO DO IT.
IT IS SAID HE CAME TO BE ELEVATED BY ZEUS, TO SIT AT HIS
RIGHT HAND AND BE THE EXCLUSIVE OEM SUPPLIER TO OLYMPUS,
AND THAT HIS WAYWARD SHOTS WOULD EVER AFTER FALL TO
EARTH AS GOLFBALDELLI-SIZE HAIL.

RMP: THE MODERN EPITOME OF A SALESMAN IS, OF COURSE, OUR OWN
ROGER BALDELLI, WHO'S HERE THIS EVENING WITH CINDY.
SINCE ROGER CAME TO CONTROL DATA, HE HAS SOLD VIRTUALLY
EVERYTHING WE HAVE TO MARKET. HE BEGAN AS A DIRECTOR IN
AEROSPACE INDUSTRY MARKETING, AND HAS CUT A SWATH
THROUGH DATA SYSTEMS MARKETING, THE MIDWEST REGION,
EUROPE, THE EDUCATION COMPANY, U.S. MARKETING, AND MOST
RECENTLY PERIPHERAL PRODUCTS.

TONIGHT, PLEASE JOIN ME IN CONGRATULATING ROGER FOR 15
OUTSTANDING YEARS WITH CONTROL DATA.

RMP: THE ANCIENT GREEKS WERE NOTED FOR THEIR LOVE OF BEAUTY,
AND THEIR CELEBRATION OF THE ARTS. ADMIRED WAS THE GOD
OR HERO WHO COULD PRODUCE A SONG OR A VERSE IN ADDITION
TO HIS OR HER OTHER OLYMPIAN CHORES. AND SO IT WAS THAT
FRIAR VERN CAME TO BE A PATRON TO ALL THOSE WHOSE TASK
IT WAS TO ROAM THE LAND EXTOLLING THE "FEATURES,
ADVANTAGES, AND BENEFITS" OF THEIR WARES. NO ONE BETTER
UNDERSTOOD THE FRUSTRATIONS AND REWARDS OF THIS TASK,
NOR HOW GOOD HUMOR COULD BE THE BURDEN.
WHEN THE GOING GETS TOUGH, THE TOUGH LAUGH LOUDER, WAS FRIAR VERN’S MOTTO, AND THERE WAS NO ONE JOLLIER. A RHYME FOR ALL OCCASIONS, HE WOULD SAY, AND AN OCCASION FOR ALL RHYMES. NO ONE KNEW WHAT IT MEANT, BUT THE THUNDER OF FRIAR VERN’S LAUGHTER CLAPPED HIS OWN WORST EPIGRAMS ON THE BACK.

AFTER A TIME THESE TROUBADOURS OF "FEATURES, ADVANTAGES, AND BENEFITS" BEGAN TO HOLD A SPRING FESTIVAL TO CELEBRATE THEIR ANNUAL HARVEST AND HONOR THE HEROES OF THE YEAR. OF COURSE NONE OTHER THAN FRIAR VERN WOULD DO TO PRESIDE OVER THEIR CEREMONIES. AND PRESIDE HE DID -- WITH PRAISE AND POETRY AND PREDICTIONS OF THINGS TO BE.

HIS ORACLE THEY SAY WAS AT ALEXANDRIA -- A PLACE TRANSPORTED BY AN ANCIENT PHAROAH SEEKING RELIEF FROM THE SUMMER HEAT TO A MYSTERIOUS LAND KNOWN AS "SKY-U-MAH" OR SOMETIMES "SKY-BLUE-WATER". WHATEVER ELSE IT MIGHT BE CALLED, FRIAR VERN MADE IT KNOWN AS "LAUGHING WATERS" AS HE SAILED ITS ISLES WITH THE GODDESS BARBARA.

THE NATIVES OF THAT LAND WOULD LOOK OUT ON THE WATER AND SAY, "LOOK, THERE’S THE FRIAR SAILING AGAIN." AND SO IT WAS THAT SOME CAME TO CALL HIM "FRIAR SAILING" AND IN SOME STORIES YOU WILL SEE THAT NAME THO MODERN USAGE HAS SOMEWHAT CORRUPTED THE SPELLING.
BUT HEROES AND GODS NEED NEW TALES TO TELL, NEW SONGS TO SING, NEW PAEANS OF PRAISE. AND THUS PRIAR VERN HAS A NEW QUEST. SOME MORNING SOON AS THE SUN'S FIRST RAYS PIERCE THE GRAY STONE WALLS OF SOME VAST KEEP, A LAUGH WILL RING OUT AND ALL WILL KNOW -- THE FEATURES, ADVANTAGES AND BENEFITS OF BEING A PRISONER OF THE REALM..... AND THAT FROM NOW ON THEY MUST DO IT ALL..... PROFESSIONALLY.

NRB: FOR CONTROL DATA'S OWN LAUGHING TROUBADOR, IT'S A PLEASURE TO RECOGNIZE THE 20 YEARS OF MEASURED SERVICE OF VERN SIELING.

NRB: THE BUSINESS OF ACCOUNTING FOR INCOME AND EXPENSES ON OLYMPUS WAS NATURALLY A DIFFICULT AND DELICATE TASK. MONEY IN THE HANDS OF THE GODS WAS A SOURCE OF WONDER AND AMUSEMENT TO ANCIENT GREEKS, AND FROM THEM WE LEARN THE STORY OF MIDAS J. SLASHKOWSKI.

MIDAS WAS A MORTAL, FROM THE FAR NORTHERN PART OF GREECE KNOWN AS POLYMPUS. HE WAS ELEVATED TO SERVE AS TREASURER FOR ALL GREECE, AND AT THIS HE EXCELLED. WHEN THERE WERE NUMBERS TO BE CRUNCHED, HIS CRUNCHING WAS FIERCE AND ACCURATE. HIS LEDGERS WERE THE EQUAL OF ANY MORTAL'S.
HE JOINED IN AT ALL THE GREAT BANQUETS AND FESTIVALS, AND BECAME KNOWN FOR HIS BOISTEROUS COMEDY. HE WAS A MASTER OF THROWING BARBS, AND HE PREVAILED UPON POSEIDON TO SHOW HIM ALL THE BEST PLACES TO FISH, THINKING POLISH BARBS MIGHT ALSO CATCH HIM FISH. YET BECAUSE HE WAS A MORTAL HIS NETS WOULD ALWAYS COME UP EMPTY.

ONE DAY APHRODITE APPEARED TO MIDAS IN HIS EMPTY NET, AND SAID, "IT IS NOT FISH YOU SEEK. IT IS A WIFE." MIDAS WAS SKEPTICAL. "WHERE SHOULD I LOOK?" HE ASKED, AND APHRODITE REPLIED, "CAST YOUR NET OVER EUROPE."

AND SO MIDAS DID, AND SO HE WAS REWARDED.

RMP: AND HERE TONIGHT, CELEBRATING 25 YEARS OF BAD JOKES AND WORSE FISHING, CONTROL DATA'S VICE PRESIDENT AND TREASURER, JACK KARNOWSKI AND HIS WIFE CHRISTINE.


NO PRINCIPALITY WAS SO REMOTE FOR FAMILIODYSSEUS NOT TO BE KNOWN THERE. NO MARKETPLACE SPRANG UP BUT THAT HE HAD A HAND IN IT. HE SPOKE EVERY LANGUAGE, AND TOOK ON THE CUSTOMS (AS WELL AS THE CUSTOMS AGENTS) OF EVERY REGION WHICH HE PASSED.
EVERYWHERE HE WENT PEOPLE WOULD SAY, "HAVEN'T I SEEN YOU SOMEWHERE BEFORE?" BECAUSE HE BORE A STRIKING RESEMBLANCE TO THE DIPLOMAT KISSINGER, SECURITY ADVISOR AND PERSONAL ENVOY TO ZEUS. SOMETIMES HE USED THIS TO HIS ADVANTAGE.

"I KNOW, YOU'RE THE FAMOUS KISSINGER," A BUYER WOULD SAY. AND FAMILIODYSSEUS WOULD MERELY SMILE AND HOLE OUT A CONTRACT. IN THIS WAY GREAT RICHES WERE RETURNED TO ATHENS -- BUT FAMILIODYSSEUS NEVER WAS.

REPEATEDLY HE WAS SUMMONED, BUT EACH TIME THE MESSENGERS SEEMED TO ARRIVE TOO LATE, AND FAMILIODYSSEUS WAS ALREADY OFF TO ANOTHER COUNTRY ON ANOTHER ADVENTURE, OR OUT SAILING ON THE MEDITERRANEAN.

FOR 20 YEARS HE VENTURED THROUGHOUT THE WORLD, AND HIS DEEDS NEVER FAILED TO INTEREST ALL OF OLYMPUS. A SOFT-SPOKEN ADVENTURER WITH A WILL OF IRON, FAMILIODYSSEUS SPREAD THE CONCEPTS OF LEVERAGE AND PRODUCTIVITY WHEREVER HE WENT, AND WHEN HE FINALLY RETURNED TO ATHENS HE BROUGHT WITH HIM THE KNOWLEDGE OF A HUNDRED CULTURES AND A THOUSAND MARKETS.
CONTROL DATA'S MOST ACCOMPLISHED INTERNATIONALIST, OF COURSE, IS DAVE FAMILIANT. HIS ITINERARY OVER 20 YEARS HAS INCLUDED EVERY COUNTRY OF SIGNIFICANCE, AND EVERY CITY OF ANY SIZE. HE OPENED CONTROL DATA ISRAEL IN 1964, AND WENT ON TO BE SUCCESSFUL THROUGHOUT THE WHOLE OF EUROPE.

HE CAN NEGOTIATE IN SIX LANGUAGES, AND FOR YEARS HAS BEEN ARTFULLY NEGOTIATING TO REMAIN OVERSEAS. BUT WE ARE PLEASED TO HAVE HIM AND HIS LOVELY WIFE PAULETTE BACK AT HEADQUARTERS, AND THIS EVENING WE'RE PLEASED TO RECOGNIZE HIS 20 YEARS OF OUTSTANDING SERVICE.

LONG AFTER EACH BANQUET ENDED ON OLYMPUS, AFTER ALL THE TOASTS HAD BEEN DRUNK AND THE INSULTS HURLED, THERE WOULD ALWAYS BE ONE LONE FIGURE WORKING HIS WAY FROM TABLE TO TABLE, COUCH TO COUCH -- TIDYING UP. REVELERS WHO SLEPT WOULD BE AWAKENED SO THAT HE MIGHT STRAIGHTEN UP AROUND THEM AS HE WENT.

HE CAME TO BE KNOWN AS EUCLEANIUS WAKER, THOUGH BY NO MEANS WAS HE FAMOUS SOLELY FOR HIS NEATNESS.

HE WAS ALSO A FISHERMAN, AND AT THE END OF EACH DAY HE WOULD SPREAD HIS CATCH NEATLY IN THE GRASS -- UNTIL ONE DAY, WHILE COUNTING HIS FISH, HE SAW THEM ALL BEGIN TO STIR AND THEN, MOVING TOWARD THE WATER, SLIP IN AND SWIM AWAY.
HE WAS UTTERLY AMAZED. HAD A GOD DONE THIS OR WAS THERE SOME STRANGE POWER IN THE GRASS? HE PICKED A HANDFUL AND ATE IT. AT ONCE AN IRRESISTIBLE LONGING FOR THE SEA TOOK POSSESSION OF HIM, AND HE RAN AND LEAPED INTO THE WAVES.

BUT THE SEA GODS RECEIVED HIM KINDLY, AND POSEIDON TOOK HIM ASIDE PERSONALLY. THAT WAS A FOOLISH THING YOU DID, POSEIDON TOLD HIM, AND EUCLEANIUS HAD TO AGREE. WE MORTALS ARE EVER FOOLISH, HE SAID. (EUCLEANIUS WAS FOREVER SAYING THINGS LIKE THAT). SO WHY DON'T YOU HELP YOUR FELLOW ATHENIANS, POSEIDON SAID. I'M HEREBY INVESTING IN YOU THE POWER TO INTERCEDE IN THE FOOLISHNESS OF OTHER MEN. AND WITH THAT, EUCLEANIUS WAS GIVEN A TOLL FREE 800 NUMBER TO USE FOR COUNSELING. HE CALLED HIS SERVICE EAR -- EUCLEANIUS'S ATHENS REFERRAL -- AND IT WAS SO SUCCESSFUL HE EVENTUALLY INSTALLED IT FOR PROFIT IN OTHER CITIES.

AND SO IT WAS THAT EUCLEANIUS WAS ABLE TO HELP STRAIGHTEN UP -- IN A SENSE -- THE LIVES OF MANY OTHERWISE FOOLISH MORTALS.

RMP: THE REAL CREDIT FOR EAR, BY THE WAY, DOES BELONG WITH GENE BAKER, WHO'S HERE WITH JANET TONIGHT, OBSERVING 25 SUCCESSFUL YEARS WITH CONTROL DATA.
GENE AND JACK KARNOWSKI STARTED THE SAME DAY BACK IN 1959 -- AND AS JACK HIMSELF MIGHT HAVE SAID -- THEY'VE BEEN GOING TO HELL AT EXACTLY THE SAME SPEED EVER SINCE.

BOTH ARE KNOWN FOR THEIR WORK IN INTERNATIONAL -- JACK IN CHARGE OF FINANCE AND GENE AS HEAD OF ADMINISTRATION -- AND SOME OF YOU MAY REMEMBER THAT GENE WAS ONE OF THE ORIGINALS WHO WENT TO EUROPE WITH ED STRICKLAND IN 1963.

IT'S BEEN A LONG AND FRUITFUL TIME SINCE THEN, AND TO GENE ON YOUR 25TH ANNIVERSARY..... CONGRATULATIONS.

RMP: ONE DAY THERE CAME TO THE ACADEMY OF PLATO AT ATHENS A STUDENT KNOW AS MARINOS -- SOMETIMES CALLED MARINOS AL PESTO. HE WAS A SON OF BENDIX, FROM A REGION FAR TO THE EAST ABOUT WHICH LITTLE WAS KNOWN BUT MUCH WAS SUSPECTED.

FOR MANY YEARS NO ONE UNDERSTOOD MARINOS, AS HE SPOKE IN A RAPID FOREIGN TONGUE. SOME SAID HE WAS BEHOLDEN TO LAWLESS EASTERN TRIBES KNOWN VARIOUSLY AS GOTHS, VISIGOTHES, AND GOTHAMITES -- OR IS THAT GOTHAMMITS" -- BUT THESE FEARS FELL AWAY AS HE GAINED THE CONFIDENCE OF PLATO HIMSELF.
ONE DAY, ON A HILL OVERLOOKING ATHENS, PLATO SAID TO HIS STUDENT, "YOU HAVE STUDIED WELL AND PROGESSSED FAR. TELL, ME, WHAT HAVE YOU LEARNED?"

AND MARINOS REPLIED: "TWO THINGS. FOR ONE," HE SAID, GESTURING TOWARD THE CITY BELOW, "THERE'S NOT A DECENT SEAFOOD RESTAURANT IN THIS WHOLE TOWN."

AND THE OTHER? PLATO ASKED, AND

MARINOS REPLIED: "I HAVE TO BE HONEST WITH YOU, PLATO. YOUR METHOD IS GREAT. I MEAN, NOBODY HAS A BETTER THOUGHT PROCESS. BUT LOOK AT YOUR BOTTOM LINE. IT'S A NIGHTMARE. YOU'RE NEVER GOING TO TURN A DECENT DRACHMA TEACHING THE SAME 10 GUYS ON THE SAME HILLSIDE EVERY DAY. YOU'VE GOT A GREAT PRODUCT HERE, BUT YOU'VE GOT TO REPLICATE. AND I'M THE GUY THAT CAN DO IT FOR YOU. WITH MY IDEAS AND YOUR NAME, WE CAN MAKE MILLIONS! WHAT DO YOU SAY, PLATO?"

AND PLATO REPLIED, "THIS IS EDUCATION, MARINOS, NOT COMMERCE. WHAT YOU SAY WOULD BE WRONG."

AND MARINOS TORE OUT HIS HAIR IN DISGUST AND RETURNED TO HIS HOME ON THE EAST COAST WHERE IT IS SAID HE OPENED A SMALL CLAM BAR IN A UNIVERSITY TOWN AND SPENT HIS REMAINING DAYS WAITING TO HEAR THAT PLATO'S ACADEMY HAD FILED FOR BANKRUPTCY.
TONIGHT, A MERE 2,000 YEARS LATER, ANOTHER VERSION OF PLATO HAS FINALLY MADE A PROFIT. ONE OF THOSE MOST RESPONSIBLE IS CONTROL DATA'S OWN VICE PRESIDENT FOR PT&E, CHUCK MARINO. CHUCK IS HERE WITH HIS WIFE MARY JEAN, AND THIS YEAR REPRESENTS HIS 25TH WITH CONTROL DATA. CONGRATULATIONS, CHUCK.

AS THE GREEK BARTER SYSTEM GAVE WAY TO CURRENCY, FOR SOME YEARS THE GREEKS WERE IN DOUBT AS TO THE VALUE OF THEIR MONEY, AND UNSURE HOW TO TREAT IT. THE OLYMPIAN EXAMPLE WAS ONE OF FECKLESSNESS AND SQUANDERING -- AFTER ALL, MONEY WAS ONLY ONE MORE TOY TO THE GODS -- AND THE MORTAL POSSIBILITIES WERE SPLIT BETWEEN MIDAS, AND LATER CROESUS. ONE A FOOL WHO RUINED EVERYTHING CHASING GOLD, THE OTHER WHO MADE A FOOL OF WHOSOEVER HAD NONE.

INTO THIS CONFUSION WAS BORN THE LEGEND OF MARVONIUS...

THE CAREER OF MARVONIUS BEGAN HUMBLY, AS AN AUDITOR FOR THE GOVERNMENT IN ATHENS. HERE HE QUIETLY EXCELLED, AND BEGAN A STEADY RISE THROUGH THE RANKS OF ACCOUNTANTS AND MONEYHANDLERS. AH, THAT MARVONIUS, HIS PEERS WOULD ACKNOWLEDGE, NOW THERE'S A STEADY HAND ON THE REINS.
FINALLY HE CAME TO THE ATTENTION OF OLYMPUS, WHICH WAS AT THE TIME UNDERGOING ANOTHER LIQUIDITY CRISIS. THINKING MARVONIUS COULD BE JUST THE MAN TO TURN THINGS AROUND, ZEUS BROUGHT HIM ON BOARD. AH, THIS MARVONIUS, THE GODS WHISPERED AMONG THEMSELVES, HERE'S A FELLOW TO BE TAKEN ADVANTAGE OF.

BUT MARVONIUS PROVED TO POSSESS A QUIET STRENGTH EQUAL TO THE GODS. IN LESS THAN A FISHSCALE YEAR -- THAT BEING THE TIME IT TAKES TO LAY OUT THE SCALES OF A THREE POUND FISH END TO END. OVER TIME THE WORD FISHSCALE WAS BASTARDIZED AND TODAY WE SAY FISCAL YEAR BUT FEW KNOW THE TRUE MEANING OF THE PHRASE. SIMILARLY SOMETHING OF GREAT ENDURANCE WAS KNOWN TO BE "FISHSCALEY SOUND" AND SO ON -- BUT I DIGRESS -- ANYWAY, IN LESS THAN A FISHSCALE YEAR HE HAD A CAP ON SPENDING AND A THREE-FOLD INCREASE IN CASH OFFERINGS -- MOST OF IT FROM THE BUSINESS COMMUNITY IN ATHENS WHERE HIS REPUTATION WAS MADE.

AH, THAT MARVONIUS, THE PEOPLE OF ATHENS SAID GLEEFULLY, HE'S GONE AND PUT ZEUS HIMSELF ON AN ALLOWANCE.

BUT OF COURSE ZEUS WAS THE GREATEST OF ALL GODS AND POWERFULLY PERSUASIVE. AND EVERY SO OFTEN HE WOULD APPEAR TO MARVONIUS AT HIS MOST CHARMING.....
"MARV!" HE WOULD SHOUT, "YOU'RE THE ONLY ONE WHO CAN HELP ME. YOU'RE THE ONLY ONE AROUND HERE WITH VISION."

"WHATEVER IT IS, IT'S NOT IN THE BUDGET," MARVONIUS WOULD SAY. AND ZEUS WOULD SMILE IN A WAY THAT PIERCED THROUGH CLOUDS ALL THE WAY TO MACEDONIA.

"A BANQUET HALL, MARV. A BANQUET HALL FIT FOR AN OPERATION LIKE MINE. LET ME TELL YOU HOW I SEE IT....."

AND OF COURSE THE PLAN WAS ALWAYS SO GRAND AND SO CONVINCING THAT, DESPITE HIMSELF, MARVONIUS COULD NOT RESIST, AND FINALLY HE WOULD SAY, "I'LL PUT A PENCIL TO IT."

EACH TIME IT HAPPENED MARVONIUS WOULD GO TO VISIT HIS FRIEND SISYPHUS IN HADES. SISYPHUS, TOO, HAD TRIED TO GO AGAINST ZEUS, AND HIS PUNISHMENT WAS TO FOREVER ROLL A ROCK UPHILL, WHICH FOREVER ROLLED BACK UPON HIM.

"SISYPHUS," MARVONIUS WOULD SAY, "I KNOW JUST HOW YOU FEEL."

RMP: CONTROL DATA HAS BEEN FORTUNATE TO HAVE A STEADY HAND ON OUR FISCAL ___ OR FISHSCALE TO BE MORE CORRECT -- WHEEL FOR 25 YEARS -- EVEN THOUGH IN SOME OF THOSE YEARS THE PUNISHMENT OF SISYPHUS WOULD HAVE LOOKED EASY COMPARED TO THE PROBLEMS HERE.
HE HAS PERFORMED WITH GRACE, WITH DILIGENCE, AND QUIET
STRENGTH FOR A QUARTER OF A CENTURY. HE'S HERE THIS
EVENING WITH MARTHA, AND IT'S MY SPECIAL PLEASURE TO
RECOGNIZE THE CONTRIBUTIONS OF MARV ROGERS.

RMP: ONE OF THE GREAT HEROES OF ALL ATHENS WAS THE
OUTDOORSMAN AND HUNTER, THE LORD OF THE SILVER BOW FROM
WHOSE LIPS NO FALSE WORD EVER FELL — WHO FIRST TAUGHT
MEN THE HEALING ARTS — ..... APOLLO, SON OF ZEUS.

AND THEN THERE WAS NORBERTOS, WHO WOULD COME TO BE KNOWN
IN ATHENS AS THE GODFATHER. HE HAD SO MANY ADVENTURES
AND TOOK PART IN SO MANY GREAT ENTERPRISES THAT THERE
GREW UP A SAYING, "NOTHING WITHOUT NORBERTOS."

THERE IS SOME QUESTION IN THE LITERATURE WHETHER
NORBERTOS ACTUALLY EXISTED, OR WAS SIMPLY A PLOT DEVICE,
SINCE IT HARDLY SEEMS POSSIBLE FOR ONE CHARACTER TO
APPEAR IN SO MANY STORIES IN SO MANY DIFFERENT ROLES.
NO FESTIVAL OCCURRED IN ATHENS BUT THAT NORBERTOS WAS ON
THE ORGANIZING COMMITTEE. NO SCHOOL WAS BUILT OR TEMPLE
DEDICATED BUT THAT NORBERTOS WAS THERE ON THE DAIS. NO
TRADER ENTERED THE MARKETPLACE BUT THAT HE FIRST SOUGHT
OUT NORBERTOS.
ON ANY GIVEN DAY HE MIGHT BE SEEN AT A HIGH-LEVEL MEETING ON OLYMPUS, AT A JOB-TRAINING CENTER DOWNTOWN, OR BENDING AN ELBOW WITH ALL THE HUNTERS AT SPANKY'S IN THE BARONET FOREST. HE WAS A PATRON OF ALL SPORTS, AND A CLOSE PERSONAL FRIEND OF THE HEAD COACH AND TRAINER IN ATHENS.

HOW THEN DID NORBERTOS COME TO KNOW EVERYONE AND BE EVERYWHERE?

SOME HAVE SUGGESTED THAT HIS STORY IS TOLD IN THE TALE OF NARCISSUS, WHO LOVED NO ONE UNTIL HE SAW HIS OWN REFLECTION. BUT CLEARLY THIS IS NOT SO, SINCE NORBERTOS'S GREAT FAILING WAS TO LOVE EVERYONE -- EVEN THE CRIMINALS WHO PROVED THEMSELVES UNWORTHY BY STEALING HIS CHARIOTS.

OTHERS HAVE SAID THAT NORBERTOS'S ABILITY TO APPEAR IN SO MANY PLACES MEANED HE MUST BE THE GOD'S WINGED MESSENGER HERMES (MERCURY) IN MORTAL FORM, AND THERE MAY BE SOMETHING TO THIS.

HERMES APPEARS MORE OFTEN IN THE TALES OF MYTHOLOGY THAN ANY OTHER GOD. HE WORE WINGED SANDALS AND HAD WINGS ON HIS LOW-CROWNED HAT. NORBERTOS, VIEWED IN A CERTAIN LIGHT, ALSO GAVE THE APPEARANCE OF WEARING A LOW CROWNED HAT WITH WINGS.
OF ALL THE GODS, HERMES WAS THE SHREWDEST AND MOST CUNNING. HE WAS GOD OF COMMERCE AND THE MARKET, PROTECTOR OF TRADERS. AT THE SAME TIME, HE WAS THE SOLEMN GUIDE WHO LED OLD SOULS DOWN TO THEIR LAST HOME.

SO TOO DID NORBERTOS DIVIDE HIS TIME BETWEEN THE MARKETPLACE AND THE CAUSE OF LOST SOULS. AND SO TOO WAS HE THOUGHT TO BE SHREWD. BUT ABOVE ALL, IT MUST BE SAID OF NORBERTOS THAT HIS INTERESTS WERE ALWAYS WITH OTHERS AND NOT ONLY WITH HIMSELF.

WHEN, FOR EXAMPLE ARES HAD HIS WAY AND WAR RAVAGED ATHENS, NORBERTOS WOULD GO TO OLYMPUS. "ZEUS," HE WOULD SAY, "A LOT OF PEOPLE ARE HURTING. IF WE CAN'T STOP IT, CAN WE AT LEAST LOOK AT SOME COUNSELING AND RETRAINING FOR THE WOUNDED?"

"AND WHO KNOWS, MAYBE WE CAN PACKAGE THE WHOLE PROGRAM AND SELL IT TO THE TROJANS."

UNDER THE MANY PROGRAMS OF NORBERTOS, THE ATHENS MARKETPLACE CAME TO BE KNOWN AS ONE OF THE TOP TEN PLACES TO WORK, AND HIS CONTRIBUTIONS TO SCHOOLS AND INSTITUTIONS THROUGHOUT ATHENS WERE LEGENDARY.
IT IS BELIEVED THAT NOTHING OF SIGNIFICANCE EVER HAPPENED IN ATHENS BUT THAT NORBERTOS WAS INVOLVED -- SAYING, "I'M JUST HERE TO HELP."

THERE'S VERY LITTLE TO SAY ABOUT NORBERTO BERG THAT HASN'T ALREADY BEEN SAID, YET THE RECORD SPEAKS VERY ELOQUENTLY. HERE IS A MAN WHO CONTRIBUTES, WHO HAS SPENT A CAREER THINKING ABOUT HELPING SOMEONE ELSE -- HIS FAMILY, HIS FRIENDS, AND OF COURSE, ALL OF US AT CONTROL DATA. PLEASE JOIN ME IN CONGRATULATING NORB AND WIFE MARILYN ON 25 VERY SPECIAL YEARS.

NRB: THE ONLY CITY TO RIVAL ANCIENT ATHENS WAS TROY, AND BEFORE THE WAR BETWEEN THEM THERE WAS BORN IN TO A LARGE FAMILY IN TROY AN EXCEPTIONAL LAD KNOWN AS BOY GEORGE. SO LARGE WAS HIS FAMILY THAT ALL TROY OVERFLOWED WITH RELATIVES AND IN-LAWS.

SO ANXIOUS WAS GEORGE TO WORK THAT HE TOOK A JOB AT 17, AND SO LOYAL WAS HE THAT HE NEVER TOOK ANOTHER.

HE BEGAN AT THE LOWEST OF ALL POSITIONS -- DATA ENTRY SCRIBE -- AND WORKED DILIGENTLY WITHOUT COMPLAINT. AT NIGHT HE STUDIED AT THE UNIVERSITY, AND STEADILY HIS REPUTATION GREW. WITH EACH NEW CHALLENGE TO THE BUSINESS THE CRY WOULD GO UP, "LET GEORGE DO IT."
SO HAPPY WAS GEORGE IN HIS WORK THAT HE MARRIED A WOMAN WHO WORKED THERE TOO AND THE LIST OF RELATIVES AND IN-LAWS GREW LONGER.

ALTHOUGH HE GREW POWERFUL, HE NEVER GREW CALLOUS, AND WHEN FORCED TO SEND PEOPLE AWAY FROM THEIR JOBS HE DID SO IN A MANNER THAT LEFT THEM IN ONE PIECE. "WHAT GOES AROUND, COMES AROUND," HE SEEMED TO BE SAYING.

WHAT CAME AROUND FOR GEORGE WAS AN INVITATION TO ATHENS. "I'VE GOT A NEW BUSINESS VENTURE," ZEUS TOLD HIM, "AND YOU'RE JUST THE MAN TO GET IT OFF THE GROUND." GEORGE PROTESTED: "WHAT ABOUT MY ORIOLES? MY COLTS? MY CRAB LEGS?

AND ZEUS REPLIED, "FORGET WHAT YOU'VE HEARD. ATHENS IS A MAJOR LEAGUE TOWN. AND THERE ARE GOOD SEAFOOD RESTAURANTS. I'LL HAVE POSEIDON SHOW YOU AROUND."

GEORGE WAS TORN. SHOULD HE LEAVE HIS BELIEVED TROY? OR SHOULD HE RISK EVERYTHING AND REFUSE ZEUS? AROUND AND AROUND HE WENT, BATTLING WITHIN HIMSELF -- AND IT WAS THIS CONFLICT THAT CAME TO BE KNOWN AS THE TROJAN WAR. ATHENS WON, OF COURSE, AND WAS EVER THE RICHER FOR IT.
RMP: IT'S TRUE THAT GEORGE TROY JOINED COMMERCIAL CREDIT WHEN HE WAS 17 -- AS A DATA PROCESSING TRAINEE FOR CALVERT INSURANCE -- AND THAT HE FINISHED HIS DEGREE AT NIGHT AT JOHNS HOPKINS.

IN THE SORT OF CLASSIC IRONY THAT THE GREEKS WOULD HAVE RECOGNIZED, GEORGE CAME BACK TO PRESIDE OVER THE LIQUIDATION OF CALVERT 20 YEARS LATER. IT SHOULD BE MENTIONED THAT HE DID IT IN SUCH A WAY THAT NOT A SINGLE PERSON WHO WANTED A JOB WAS LEFT WITHOUT ONE. IT TAKES SOME SPECIAL INSIGHT TO ACCOMPLISH THAT. NOW, OF COURSE, GEORGE IS APPLYING HIS TALENTS TO BUSINESS ADVISORS.

GEORGE IS HERE WITH HIS WIFE NANCY, AND IT'S A PLEASURE TO RECOGNIZE HIS 30 YEARS OF SERVICE TO COMMERCIAL CREDIT AND CONTROL DATA.

NRB: NOT WITH US TONIGHT, BUT ALSO CELEBRATING AN ANNIVERSARY THIS YEAR, IS JIM CALDWELL. JIM WAS BORN IN STATESVILLE, NORTH CAROLINA, AND ONE OF HIS MOST NOTABLE ACCOMPLISHMENTS IS AN APPLIED MATHEMATICS DEGREE FROM A UNIVERSITY DOWN IN N.C. JIM HAS MANY TALENTS AND FEW WEAKNESSES. ONE, IN BOB'S MIND, IS THAT DEGREE IS FROM N.C. STATE (AND NOT DUKE).
HOWEVER, HE SEEMS TO HAVE SUFFERED NO PERMANENT DAMAGE, AND HIS CONTRIBUTIONS TO CONTROL DATA HAVE BEEN EXEMPLARY. JIM JOINED THE COMPANY IN 1964 AS A PROGRAMMER-ANALYST, AND DURING HIS RISE TO OPERATIONS VICE PRESIDENT FOR PERIPHERALS DEVELOPED A REPUTATION FOR ATTRACTING GOOD PEOPLE AND EXPECTING THEIR BEST PERFORMANCE. WORDS HE IS PARTIAL TO, AND WHICH CAN ALSO BE APPLIED TO HIM, ARE EXCELLENCE AND INTEGRITY.

IT'S A PLEASURE THIS EVENING TO NOTE 20 YEARS OF OUTSTANDING SERVICE BY JIM CALDWELL.