The people we're honoring here tonight have made a very real difference to Control Data's technological leadership. Their contributions have meant substantial improvements and advancements in recording head design, circuit design, systems operation, digital image processing, ferrite and thin-film heads, magnetic bubble technology, plated wire memories, plasma display, and more.

Those advances have made a technological difference—and a competitive and financial difference to this company. And the fact that these advances are patented gives us an extra advantage, an added leverage in the marketplace.

Patents are a legal protection and a market advantage, yes. They are also evidence of our determination to maintain technological leadership. That's why you'll see an increase in the emphasis on patent activity—beginning with increased incentives to the inventors.

Technology is advancing at a pace never seen before. We have to leverage every resource we have just to keep pace. I want you to know that I intend to see the creativity and hard work
of people like these six inventors encouraged and rewarded to make certain we maintain technological competitiveness and leadership. We have some seven thousand technologists in Control Data -- they represent the core resource from which all else flows.

We're working as we never have before to identify points of leverage for technical efforts. In today's Control Data, every business is a high technology business. Every business shares to one extent or another certain common high technology features. Every business can benefit from shared knowledge and experience.

This summer Bob White was appointed chief technical officer. His corporate research and engineering department is chartered to identify critical technologies, to find those points of synergy where those technologies can make a substantive difference to this company.

Bob and his group are working with the business units in a cross-fertilization effort to leverage technological advancement. The necessary skills that underlie thin-film head techniques may have significant applications in businesses outside of Data Storage. Design tools for both software and hardware may very well have uses across divisional lines. Manufacturing processes in one area may be applicable in another.
We also need to make good use of our MCC and other research consortia investments. The effective transfer of that research will be very important to our future.

But more than any other resource, we need to encourage these six people and their peers throughout the company. People like Rich Strom, Pat Bonnie, Doug Hennenfent, Gayle Norberg, Bob Lillestrand and Bert Keel need the work environment, the tools, the information and the recognition required so they can do the best job possible.

Thank you, all you inventors, for all you've done. We look forward to more patents from you and your peers. Your efforts and the efforts of all the technologists in Control Data are the foundation of our continued claim to technological leadership.
PATENT AWARD RECEPTION
Tuesday, November 25, 1986
Embassy Suites Hotel

5:30 PM  Arrival of Mr. Price

R. M. White Welcome

R. M. White Introduction of R. M. Price

R. M. Price talk (5 minutes)

PRESENTATION OF AWARDS:

Bob Lillestrand (Robert L. Lillestrand)
- RMW introduces GSD executive to say a few words about Lillestrand (2 min)
- Photo RMP presenting check & letter to Lillestrand

Gayle Norberg (Gayle R. Norberg)
- RMW introduces GSD executive to say a few words about Norberg (2 min)
- Photo RMP presenting check & letter to Norberg

Pat Bonnie (Gene Patrick Bonnie)
- RMW introduces Mike Collver to say a few words about Bonnie (2 min)
- Photo RMP presenting check & letter to Bonnie

Rich Strom (Richard A. Strom)
- RMW introduces Mike Collver to say a few words about Strom (2 min)
- Photo RMP presenting check & letter to Strom

Doug Hennenfent (Douglas J. Hennenfent)
- RMW introduces Norm Talsoe to say a few words about Hennenfent (2 min)
- Photo RMP presenting check & letter to Hennenfent

Bert Keel (Beat G. Keel)
- RMW introduces Norm Talsoe to say a few words about Keel (2 min)
- Photo RMP presenting check & letter to Keel

R. M. White and R. M. Price unveil plaque

Photo of all awardees with Mr. Price as a group around plaque

R. M. White - Wrap-up